

SEO

partner *Pro*™
by SJDigital Solutions



HI! I'M SAM, THE 'S' BEHIND SJ DIGITAL SOLUTIONS

I'm so excited that you'd like to hear more about working with SJ Digital Solutions™ as your behind-the-scenes SEO partner!

The SEO Partner Pro™ offer came to life in early 2023 when I realized there was a gap in the market between a beautiful/functional website and an SEO strategy that produces visibility and ROI.

Since then, we've been fortunate to collaborate with a dozen copywriters and brand/website designers in fusing the two, plus adding value to their already amazing client projects.

WE'VE FOUND THAT PROVIDING THIS SERVICE INCREASES THE FOLLOWING:

- Company authority
- Client retention
- Glowing reviews
- Personal referrals
- Profit (if you so choose)

Not to mention the growth and visibility of your clients... all without more than just copy/pasting on your part!



IT'S TIME TO DROP THAT 'SEO GUILT' ONCE AND FOR ALL BECAUSE THE DONE-FOR-YOU SEO SOLUTION TO HELP YOU BEST SERVE YOUR CLIENTS IS FINALLY HERE

Visual learner? (Me too TBH - Watch this video below!)



In this guide, you'll find all the information you need to partner with us!

WHAT DOES AN **SEO PARTNER PRO™** INCLUDE?

WHEN YOU INVEST IN OUR WHITE-LABEL SEO SERVICES, YOU GET A COMPLETE SEO COPYWRITING GUIDE FOR 5 OF THE WEBSITE PAGES FOR YOUR CLIENT SO THAT THEY CAN GROW IN THEIR GOOGLE RANK.

- ✓ Precise keyword research, so it doesn't feel like you're simply throwing spaghetti at the wall to see what sticks.
- ✓ With research-based certainty, your clients can see what THEIR dream clients are looking for on Google.
- ✓ Title tags, meta descriptions, a URL, and keywords so that you get to help your client optimize 5 of their website pages, such as: Home, About, Contact, Services, etc.
- ✓ Feel SUPER supported because you get 1 round of revisions + 14 days of email access to us as your SEO experts after your deliverables are in hand.

Bonus #1

Personalized guidance for meeting E-E-A-T Standards:

You probably already know that E-E-A-T is short for Experience, Expertise, Authoritativeness, and Trustworthiness. So it's a quick guide to the type-y of content Google like-y. Haha.

In this bonus, you'll get guidance from us on E-E-A-T-approved content ideas that integrate your client's keywords on the page.

Bonus #2

Strategies to Showcase Client Services, so they SHINE!

On your Offer Specific Services Pages, we'll suggest how to use the keywords in a way that mixes education + showcases their services.

For example, this may include SEO-optimized H2 or H3 descriptions written out for you to use on the page.

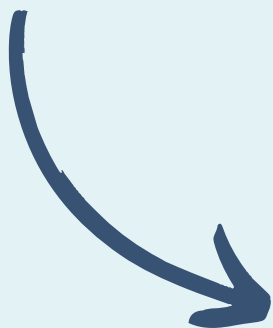
*****Need something custom to fit your process? No problem! We create custom packages for our partners all the time!***

YOU'LL IMMEDIATELY **SEE AN ROI** BY OFFERING SEO TO YOUR CLIENTS.

IMAGINE IF YOU COULD EARN \$400+ MORE REVENUE FOR EVERY WEBSITE YOU WORK ON!
Here's what your added earnings could look like based on what you value SEO at within your services suite.

Valued at \$800	Valued at \$1000	Valued at \$1200
<p>2 websites per month, you'll add:</p> <ul style="list-style-type: none"> • \$400 per website • \$800 per month • \$9,600 per year <p>4 websites per month, you'll add:</p> <ul style="list-style-type: none"> • \$400 per website • \$1,600 per month • \$19,200 per year 	<p>2 websites per month, you'll add:</p> <ul style="list-style-type: none"> • \$600 per website • \$1,200 per month • \$14,400 per year <p>4 websites per month, you'll add:</p> <ul style="list-style-type: none"> • \$600 per website • \$2,400 per month • \$28,800 per year 	<p>2 websites per month, you'll add:</p> <ul style="list-style-type: none"> • \$800 per website • \$1,600 per month • \$19,200 per year <p>4 websites per month, you'll add:</p> <ul style="list-style-type: none"> • \$800 per website • \$3,200 per month • \$38,400 per year

EXAMPLE OF
SEO
partnerPro™
COLLAB



HOW DOES IT WORK?

SIMPLE PROJECT ONBOARDING so your life is easier (that's the whole point, right!?)

Whenever you have a client order your SEO add-on, [CLICK HERE](#) to submit your request to us.



Step 1

Fill out, accept, and make payment on the 3-part proposal!

Step 2

Complete the questionnaire provided to you Re: your client's business (i.e., the client you're writing copy or designing for). This questionnaire gathers information about your client's website, branding, and messaging. In addition, you'll provide details about their brand's personality, specialty/niche, and any market differentiators that set them apart from their competitors.

Step 3

Sit back & relax while you wait for the delivery!

Step 4

Copy-and-paste the suggestions into your copy or web design project without ever revealing our existence to your client (unless you want to!)



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THE DETAILS

Investment

\$400 per 5-page website for the strategy doc you saw above.

Add-On Options

- \$500 for us to implement the strategy for you
- \$75 for each category page your client may need (ex. Blog categories)
- \$600 for keyword research your client can use in blogs, podcasts and other content types

Timeline

We commit to getting your guide to you in 5 (or fewer) business days.

***Need something custom to fit your process? No problem!
We create custom packages for our partners all the time!*

REVISIONS & SUPPORT

Revision Process



One round of edits will happen in Google Docs, where you will add your comments, and we will make any necessary revisions.

Follow-Up & Questions



You will get 14 days of email follow-up support as you and your team implement for your clients.

WHAT OUR PRO PARTNERS HAD TO SAY

"This is SO good! Thank you! Not only will this benefit the website copy I'm writing for my client, but it's also educated me in the process. Your notes are thorough but not overwhelming. They gave me great direction on incorporating SEO into the copy. I'm so glad I invested in SEO Partner Pro™!"

Holly Joyce Murray, Certified Conversion Copywriter

★★★★★

"I recently partnered with SJ Digital Solutions to provide various SEO projects for my clients and THEY DID NOT DISAPPOINT! Sam and her team freakin' know their stuff. They provide us with backlinks, keywords, content briefs, SEO strategies, and more. Their ability to drive organic traffic and optimize whatever they work on is incredible! HIRE THEM!"

Haley Slade from Slade Copy House™

★★★★★

"I have worked with Sam and John, the CEOs at SJ Digital, on numerous occasions over the years – both in their capacity as SEO drivers for finance start-ups and as a client for their white-label SEO support within my brand and web design agency. Every.single.time. they provide stellar communication, a seamless client experience and most importantly their SEO knowledge and expertise is so comprehensive I can confidently know I am giving my clients the best opportunity to be visible along with having my own increases in site traffic based on their research."

Bethany McCamish from Bethany Works® Design Studio

★★★★★

OFFER DESCRIPTION FOR YOUR WEBSITE:

We're all about making this partnership a no-brainer for you, so we're happy to provide copy you can use directly on your website to promote this add-on to your potential or recurring clients.

Copywriting and design are a must for aesthetics, functionality, engagement, and connection that keeps your ideal client/customer on your website. But how do you get them to find you in the first place?

Through our done-for-you SEO add-on, we will ensure that your web design and copywriting are SEO-optimized so that the work we are doing increases your visibility, leads, and ROI.



HERE ARE SOME OF THE TOP QUESTIONS WE RECEIVE AS AN SEO AGENCY TO HELP YOU SELL THIS SERVICE TO YOUR CLIENTS.

WHY DO I NEED SEO?

Copywriting, web design, and SEO are the dream team. Web design engages your ideal clients, and copywriting converts them to your offers. But SEO is what gets them to your website in the first place.

WHAT RESULTS CAN I EXPECT?

You can expect that you're getting proven strategies implemented for you that have driven results in the form of increased website traffic, leads, sales, and revenue for hundreds of clients. Just take a peek at our case studies and testimonials.

ISN'T SOCIAL MEDIA ENOUGH?

When you rely on social media algorithms for your lead generation, you're putting your faith in something that requires constant content, that you don't own, and that can change at any time. SEO is a strategy that works 24/7 365, drives leads while you sleep, and increases the authority of your brand.

WILL ADDING KEYWORDS MAKE MY WEBSITE COPY SOUND WEIRD?

We're masters at infusing keywords into your copy and web design that don't sacrifice your tone or style while still attracting your ideal clients. Nothing will sound keyword-stuffed!

DO YOU USE AI?

AI is never used in any work we do as it's not strategic enough to give you real results.

WHAT SEO WILL BE IMPLEMENTED?

We will implement your SEO foundations in the form of keywords in your website copy, and title tags, meta descriptions, and optimized slugs on the backend.



WE HOPE TO WORK TOGETHER AND
HELP YOU PRODUCE **OUTSTANDING**
RESULTS FOR YOUR CLIENTS!

Please don't hesitate to reach out via email with any comments
or questions: hello@sjdigitalsolutions.com

Or, we can also hop on a call if you prefer!

[SCHEDULE NOW](#)



Cheers to our potential new partnership!



BACK TO BOOK A PROJECT WITH US?

Click on the link just below and we will get on it!

[BOOK THE PROJECT NOW](#)

